

GREENYARD



SUSTAINABLE GROW BAG FOR TASTY TOMATOES

COLLABORATION:

Optimise logistical funnel
from field to fork

HORTI
CULTURE

Grow Bag technology &
advice to local grower

LOCAL
GROWER

FRESH

Connection with
local grower

GREENYARD FRESH & RETAILER

Connection with retailer
Knowledge of market needs
Marketing support
Unique partnership
Dedicated supply

RETAILER

Offer unique product
Better price position
Increase in sales

CONSUMER

Better product quality
Better taste

Visibility in store
Explain USP's

